**HUMBOLDT COUNTY BEEKEEPERS ASSOCIATION**

**BOARD MEETING MINUTES**

**Thursday, August 20, 2020. 3:15 p.m. to 4:45 p.m.**

**Location**: On-line via Zoom: ID: 548 806 3277

**Board Members present**: Christine House, Vice President; Janelle Bucklin, Treasurer; Nan Ober, Secretary; Jeannine Kaprielian, Dawna Blair, Cheryl Furman.

Tim Talbert, President. On vacation

1. **Action Items**
	1. The agenda for this meeting was approved after adding the club website topic.
	2. The July 23, 2020 HCBA Board meeting minutes were approved.
	3. The Treasurers written financial report was tabled.
2. **Items Discussed**
	1. Treasurer's report

 -No club expenses this past month. There has been income from extractor rentals and

 clothing sales and the receipts are in the official-record pipeline.

 -California Central Credit Union needs January 2020 minutes signed by the HCBA

 secretary in order to process the changes in the list of board members with signature

 authority.

* 1. Extractors

 T.Talbert currently hosts the donated extractor in Fortuna, is building the stand for it.

 The rental agreement/card is completed (built off of a Nolo Press template) and in use.

 All the parts for the new Maxant extractor are in hand and will be tested for defects.

* 1. Promoting attendance at the general meeting:

 **Outreach**

 BY SEPTEMBER 2nd—each board member choose 20 names from the swarm list on the

 HCBA website.

 USE email information from meeting attendance to contact members with invitations

 and meeting reminders.

 NEXT BOARD MEETING (9/17/20\_): Compare name lists to prevent duplicates.

 Put personal contact plan into action the following meeting by calling those people.

 Reach out to news stations (some more likely than others to do PSA)

 **Benefits-of-membership concepts**: (in the time of Covid)

 Mentors: Sign-ups have slowed down. Possible modifications: Adjust process by

 expanding the s.m.platforms to the website and inviting self-descriptions of folks

 involved, explain the variety of interactions available (on-line to in-person), emails

 reminding people of the opportunity and benefits of mentor/mentee. Cheryl is

 leading the mentoring project and J9 wants to assist with drafting guidelines and

 protocols this winter.

 Club Co-op for holiday season and farmers markets,

 (we need to get the details required for implementing this idea)

 Continue to bring in ideas about “investment projects” and develop committees as

 needed to implement them.

* 1. Website

 The no-Paypal option for events, goods and services is too cumbersome to expect the

 average person to use it

 Inquire about the status of current webmaster.

 Revive and update discussion about payment to a webmaster.

 Develop realistic estimate of the number, frequency, and difficulty of tasks necessary to

 keep website up to date, and growth potential.

* 1. UCD California Master Beekeeper Program in Humboldt. The word is out, it needs at least 12

 students, this will be simmering on the back burner until about October. (J.Winzler &

 J.Kaprielian)

* 1. HCBA General Meeting

 Topics, presenters, and board contact.

***September*:** Fall Management Practices for Humboldt County. D.LaForge

& J.Kaprielian

***October*:** Cooking With Honey. Tim has speaker lined up.

***November*:** Native Bees and the European Honey bee. Michael Mesler,

J.Kaprielian.

Adjust format possibly because people are at home.

 Begin at 7 pm

 Have the half hour beginner Q&A also include chit chat from members about

 their bees and lessons learned. A moderator would be ideal.

 At the end of the meeting-RAFFLE!

**NEXT HCBA board meeting scheduled for Thursday, September 17,th 3 p.m.**

**Cheryl Furman: Zoom master**