**Wednesday November 6, 2019. 9 a.m. – 3:00 p.m.**

**Location**: Arcata, California

**Board Members**: Tim Talbert, President; Christine House, Vice President; Janelle Bucklin, Treasurer; Nan Ober, Secretary; Jeannine Kaprielian, Dawna Blair

Absent board members: Paul Leslie

The HCBA Board of Directors met to review the mission and bylaws of the HCBA, to set annual goals for 2020, and to plan strategically to meet the goals selected.

**Purpose:** The board reviewed the existing charter of theHCBA and decided it did not need to be changed.

*\*Provide educational opportunities with the purpose of promoting the success of beekeepers.*

*\*Outreach to the community regarding the benefits of honeybees and beekeeping.*

*\*Provide a forum for cooperation and mutual support among local beekeepers.*

Other considerations: Adding all pollinators. Declined because the scope of club activities enlarges too much and there is already a Native Bee Society locally. Instead, HCBA will mention other pollinator groups when appropriate to the discussion.

**Goals:**

1. Maintain or increase membership attendance at meetings and workshops.
2. Keep new ‘beeks’ successful and keep old ‘beeks’ engaged
3. Maintain bank account
4. Host at least one honey bee luminary talk per year.
5. Host one or two workshops a year that provide training identified by members as a need.
6. Table at local environmental (garden club, native plant events, nursery, seed exchange, etc.) events to advertise club and honey bee keeping.
7. Hold Bee Fest less than once a year, skipping 2020.

**Idea generator:**

We started with expressing ideas about potential HCBA speaker invitations and activities.

(in no specific order)

Randy Oliver on commercial bee keeping

Bernardo or Elina

Marla Spivak

Justin Reeve on honey processing or queen rearing

Brad Woodward on packagesw or commercial bee keeping

Jamie Bucklin on TF, how not to bee keep, hive building

Jeanine and Dick

Queen rearing

Splits

Woodworking for bee keepers (3-part series) hands on workshop

Wooden wear day

Tips and tricks of the hive, technology

Hive decorating

Cedric on …”some big event”

Seth—video an interview

Apimondia

Advocacy—actionable things ‘beeks’ and non-beeks can do to conserve bees such as

 The pesticide use of the place plants are purchased

 ?who buys products locally

 Hive products cooperative

Amina Harris: UCD Honey wheel

Steve Shepard UoW on queen genetics science night

Paul Stamin on mushroom extracts

A year in the hive: Common problems and resources to resolve them

30 minute beginner session and main talk on seasonal issues

Science night

Native bees and wasps

Permits for selling hive products

World-wide legislation issues

Trends in beekeeping

Current events @ each meeting

Swarms dedemonized

Annual calendar on website

Review each previous years results and adjust current years focus

Bee Fest

**Bee Fest**

 Lots of work, choose between this and other events

 Not enough volunteers

 Early and widespread outreach critical—may require early decisions

 Can the goals of increasing the awareness the public has about honey bee issues and fund raising be met by other events and/or activities?

 Conflicting scheduling with other high-attendance events

Hive to Table

 Deep Seeded/Redwood Roots

 Farm fresh food

 Include auction

 Plan income by knowing cost per person and selling tickets inadvance

Dessert Auctions

 Works if superlatively nice

 Needs cooks who are honey bee supporters

Two events per year

 Breakfast

 Spaghetti feed

**Next, the Board focused on division of labor**

Education

 At nurseries (Millers, Mad River, Piersons)

 Bee friendly stickers on plants

Current events at general meeting

Tabling, preparing educational materials in sufficient quantities and before event

 ENF especially

Formed committee

 Nan, lead; Jeannine, Tim, Dawna (Hank and Alex joined at GM)

Schedule now a kick off meeting to inform participants and seek input on plans, their roles, and time commitment

Fund Raising

 Committee will decide events later

 Ideas: ETSY, No. County Fair, Humboldt Made

Schedule now a kick off meeting to inform participants and seek input on plans, their roles, and time commitment

Formed committee

 Janelle, lead; Tim, Jeannine, Chris, Dawna

Update email list: Tim lead and directed plan for this to make getting it done and usable ASAP

Honey Harvest: Dawna leads

 Prepare for: extractors, motor, stands, sign-ups, and etiquette sheet

 Equipment ready by June

 Brewery arrangement early

 Use a Set donation. Ideas: flat $10.00 or $1.00 per frame for minimum number ‘x’ of frames, then increase fee due to equipment monopoly

General meeting

 Need more things to put in raffle

 Need designated hospitality coordinator

 Reimburse up to $25.00 per meeting

Then we looked at trends in the attendance of the general meeting (GM) and website activity

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Month | 2018 | 2019 | Website 2019Total views | Purposeful searching |
| January | 28 | 19 | 600 | 200-300 |
| February | n/d | 32 | 600 | 200-300 |
| March | 54 | 42 | 600 | 200-300 |
| April | 15 | 39 | 600 | 200-300 |
| May | 51 | 29 | 600 | 200-300 |
| June | 12 | 29 | 600 | 200-300 |
| July | 38 | No meeting | 600 | 200-300 |
| August | 27 | 29 | 600 | 200-300 |
| September | 24 | 16 | 600 | 200-300 |
| October | 19 | n/d | 600 | 200-300 |
| November | 11 | n/d | 600 | 200-300 |
| December | No meeting | No meeting | 600 | 200-300 |

Website utilization in order of most number of visits to least

Home Page

Beekeeping supplies

Swarm removal

“Contact Us” page

Meetings page

**The HCBA then determined that to make it worth it for folks to attend GMs in person it would be worth trying:**

 Educational need by the month (A year in the life of a hb colony)

 Social: Connections and Mentors

 Develop ownership of club by …

 Training and experience via field trips and/or apiary visits ( no club apiary yet)

 Recruit volunteers at meeting and follow up with sign up genius

Subgroups may be worthwhile, the Board decided ‘yes.’

 Example: Journal club:

 Quarterly presentation on current events, trends in beekeeping

 Monthly presentation of chosen book?

 Website tab linked to discussion at meeting

 TB decided later

 Hive products

 HCBA cooperative

 Consignment

 Page on website with locations of places to sell hive products

 North county fair

 Native bee inclusion (Jeannine talks to Brian D. at least for now)

Queen rearing was decided to be worth both being a GM topic as well as a workshop

**The Board then identified the top eleven ideas and two workshops by voting on each item in the extra-large idea generator list and then tallying the votes,**

 1. Randy Oliver: Via Zoom/similar platform. Queen rearing or VDM project update or the beekeeper with less than 100 colonies

 2. Marla Spivak: Hive immunity and genetics

 3. Jamie Bucklin: TFB and/or woodworking (woodworking in a panel format)

 4. Bernardo: honey bee pests and diseases

 5. Justin Reeve: A year in the Hive

 6. Brad Woodward? Installing packages and making splits

 7. Seth Rick: Interview and Apimondia

 8. Steve Shepard (UoW) queen genetics (hard to get this speaker)

 9. Common Problems and challenges in the bee year (JR again)

 10. Amina

 11. Cooking with honey

**The Board slotted the preferred month for each GM presentation and event and the board member responsible**

|  |  |  |
| --- | --- | --- |
|  | **General Meeeting** |  |
| **Month** | **Guest and topic** | **Board member in charge** |
| January | Randy Oliver | Tim |
| February | TF, Jamie | Janelle |
| March | Amina, Honey terrior | Jeannine |
| April | Packages. Brad or MissyBee or Seth | Jeannine |
| May | Splits or general skills, Justin | Nan |
| June | Bernardo | Janelle |
| July | Steve Shepard | Jeannine |
| August | Honey Processing | Jeannine |
| September | Marla Spivak | Tim |
| October | Michael Mesler | Chris |
| November | Cooking with honey | all |
|  | **Workshops (increased to three)** |  |
| **Spring** | Woodworking | ? |
| **Summer** | Bee hunt | ? |
| **Fall** | Native bee hike | ? |
|  |  |  |