



**HUMBOLDT COUNTY BEEKEEPERS ASSOCIATION
BOARD MEETING MINUTES
TUESDAY, 4 OCTOBER 2016**

Location: Conference Room, Humboldt County Agriculture Department, 5630 South Broadway, Eureka, CA

Time: 6:00 pm

Board members: Jamie Bucklin, President (707-845-3362), (jami bucklin@yahoo.com); Laurie Neville, Secretary (QMR_Bees@iCloud.com); Justin Reeve (justinmreeve87@gmail.com); Robin Gereck (bizzybawdy@yahoo.com),

Absent: Janelle Bucklin, Treasurer (mommy2anni@gmail.com)

Public members present: Britt Frey

Reference documents: (1) Proposed agenda (10/4/2016) (2) Sept 6, 2016 Meeting Minutes for approval (3) HCBA Bylaws

Action Items:

1. **Review/approve agenda for this meeting (10/04/2016):**
Approved with changes (1. Addition of pending beekeeping ordinance in Humboldt County)
2. **Review/approve 6 Sept 2016 Board Meeting Minutes**
Approved as presented
3. **Public comment** - None

Items for discussion (Note: Public comment requested at start of each item)

4. **Treasurer's Report (Janelle Bucklin)**
 - a. As of 3 October 2016, total assets were \$5,672.16. Please refer to the HCBA Profit and Loss Statement and Balance Sheet for details on HCBA expenditures & balances.
 - b. Received check for \$993.58 from Eureka Natural Foods (Event from summer- Register Round-up) as per Justin Reeve.
5. **Certificate of Appreciation for Mad River Brewing Company and Eureka Natural Foods**
 - a. The Secretary presented framed Certificates of Appreciation for the Mad River Brewing Company and Eureka Natural Foods. It was agreed that Justin Reeve would deliver the certificates to the proprietors.
 - b. Additional certificates for the following supporters were suggested: Bayside Grange, Lorna Brown, Humboldt County Department of Agriculture
6. **Status of website re-design with Ellen Cotes, Eureka Media (L Neville)**
 - a. In review, Ellen Cotes of Eureka Designmedia has offered to facilitate re-design of website and is standing by to schedule our session. The rate for this was agreed at a one-time cost of \$125.00 for the initial re-design and consult to Board member(s) in maintaining it. It was noted that an appointment with Ellen Cotes will be confirmed for early to mid-November 2016 to redesign the website. Secretary L Neville offered to assume role as webmaster to continue maintenance and updates on the site
 - b. Pres Jamie Bucklin requested that he be included in the revision/training session on the site as well to lend support to the process. Justin also expressed interest in attending the consulting session.
 - c. The need for a specific HCBA List-serve was also noted. This will be discussed with E Cotes and implemented - likely a link to a List-serve within Google or other platform.
 - d. Other features to consider including were mentioned: links to Pollen site and weather sites as sidebar.

7. Discuss option of community honey-tasting event (December 2016)

- a. A honey tasting event was approved for the 3 December 2016 Art's Alive! Event in Eureka – Pres J. Bucklin confirmed that Paul Leslie of Humboldt Honey Wine agreed to host it at his meadery/winery located at 723 3rd Street in Eureka. Further details need to be discussed as to the logistics, PR and guidelines. This to be discussed further at the November 1 Board meeting. The committee for this event includes Robin, Justin, Jamie, & HCBA member Britt Frey.
 - i. Robin will check on items at Smart Foodservice Cash and Carry (clear squeeze bottles, tiny paper tasting cups, cocktail napkins etc). L. Neville will create handbills, flyers, poster and PR with media contacts etc. noting that the updated general HCBA Brochure needs to be printed in time for this event.
 - ii. Justin will check with Brad on retrieving the educational panels etc for the event.
 - iii. Laurie will prepare the flyers, poster, and update general brochure for printing prior to the event (November) and will handle the PR with radio/print media, social media etc.

8. Discuss/plan topics/speakers for 2017 General Meetings

- a. A productive discussion on upcoming meeting topics and events resulted in the following individuals as candidates for presenting talks & workshops. These include: Albert Chubak (Utah-EcoBee Box), Elena L. Nino (UCD – lecture and/or queen-rearing workshop), Seth Rick (Global beekeeping perspectives/management), Serge Leveque (Sonoma Beekeepers/management practices), Beekind folks, SF (Marketing & more), Solomon Parker (), John Jacobs (Old Sol), Randy Oliver, UC Berkeley Urban Bee lab, Dick La Forge, Brad Woodward, Kona Queens representative, Jake Yarish (Author, “What do Honeybees do” – youth book), Michael Mesler (Native bees-HSU Prof) and “Bee Girl” (Pacific Northwest)

9. Planning for November elections – continue discussion

- a. L. Neville secretary will prepare ballots for 3 Nov General meeting and encourage membership to provide nominations throughout October via social media. for office of President and two director positions on the Board. Announcements to members began in September and will continue through to the meeting on 3 Nov. It was suggested that Paul Leslie be approached to join the Board.

10. Outline the plan for HCBA Annual Board Meeting (November 2016)

- a. Date for the Annual Board Meeting set for Saturday, November 12, 2016 from 11:00am to 2:00pm, Newly elected individuals to the Board will be invited, though their terms begin officially in January 2017, It was suggested that Paul Leslie be invited to this meeting.

11. Status of secretary responsibilities & option of Asst Secretary/division of labor.

- a. Two individuals have expressed interest in Asst. Secretary post, Britt Frey and MaryEllen Barthman, materials have been provided to both. Followup as to their intentions pending.

12. Pending beekeeping ordinance in Humboldt County – (County Board of Supervisors)

- a. There has been some community (specifically McKinleyville) discussion (social media, etc) regarding a beekeeping ordinance (zoning, farm related nuisance, other?) issue for Humboldt County Board of Supervisors. It was noted that the position of the HCBA Association/Board should be cautious as to political advocacy by board members, and should serve as a source of information on the issue of beekeeping if called upon. Any members of the Board who might engage in public comment, etc would do so as a private individual. It was suggested to follow the County Board of Supervisors meeting calendar/schedule and agendas to watch for this issue in terms of public comment, etc,

13. Topics for consideration at next Board Meeting (Tuesday, November 1, 2016)

- a. HCBA Officer Election – Approve ballots, etc. nominations, last minute details...preparation for Nov 3
- b. Additional Certificates of Appreciation for Ag Dept, etc, to Board and circulation
- c. Finalize/confirm website revision consultation date 2nd week in Nov - with Ellen Cotes

- d. Discuss Honey-tasting logistics for event at Humboldt Honey Wine, Dec 3
- e. Set Agenda for Annual meeting set for Saturday, November 12, 2016 from 11:00am to 2:00pm.

APPENDIX 1 – ADDITIONAL REPORTS

OCTOBER 6, 2016 GENERAL MEETING REPORT

No. in attendance: 41

New attendees: 2

Guest Speaker: Justin Reeve

Topic: “Products of the Hive”

Justin gave an interesting and well organized talk on honey bee products accompanied by slides and equipment/ demonstrations. Aspects covered included honey, comb, pollen, propolis and a range of creative products derived from bee materials. Audience responded with comments, questions and various opinions on herbal ingredients.

OCTOBER 2016 MEDIA REPORT

Public Service Announcements to media list (Circulated PSAs and announcements between 15 Sept & Oct 6)

Radio:

KINS .106.3

KEKA101.5

KWSW 980FM

KURY Radio 95.3 FM and 910AM

KHSU 90.5 FM

KHUM (103.7FM)

KMUD (91.1FM)

KRED (92.3FM)

KSLG (93.1FM)

KMDR (95.1FM)

KFMI (96.3FM)

KATA (1340AM)

Bicoastal media (KGOE 1480AM & affiliates)

KPOD (1240AM) & KCRE FM 94.3 (Crescent City)

Jefferson Public Radio (So Oregon)

Web

LostCoast Outpost (Web-KHUM).

The North Coast Journal Weekly

at <http://northcoastjournal.com>

Omr_bees@icloud.com Pw: otcyote

KHSU community calendar web

TV

KIEM News Channel 3 (NBC)

KEET (PBS)

KVIQ (CBS 17)

Print Media:

Eureka Times Standard

Northcoast Journal

Mad River Union

Klamath Herald & News (So Oregon)

Klamath News

ArcataEye

Senior News

Tri-City Weekly

The Independent (Garberville)

Redwood Times (Garberville)

The Daily Triplicate (Crescent City)

Del Norte Triplicate (Crescent City)

Public Service Announcement: For Immediate Release thru 10/6/16 (length/detail vary with media specifications/limits)

"Products of the Hive" with Justin Reeve

HCBA October General Meeting.

Thursday, October 6, 2016, 6:00 pm

The Humboldt County Beekeepers Association (HCBA) General Meeting will be held on Thursday, October 6 and will feature a presentation on "Products of the Hive". Justin will present the diverse range of products that honey bees produce, and how to make the most of the resources provided by the bees.

The evening program begins at 6:30 pm at the Humboldt County Department of Agriculture, 5630 South Broadway in Eureka (take Humboldt Hill Rd exit off HWY 101).

Come a little earlier for The "Beekeepers Q&A Forum" which begins at 6:00 pm, an opportunity to share information & compare notes on management & troubleshooting. There is a \$2.00 donation at the door, refreshments & a raffle.

To get involved or for additional information on HCBA activities, you can reach HCBA President, Jamie Bucklin at [\(707\) 845 -3362](tel:7078453362) or send an email at jamiEBucklin@yahoo.com. Check the website at humboldtbeekeepers.org and visit us on Facebook

SPECIAL ANNOUNCEMENT: HCBA NOVEMBER BOARD OF DIRECTOR ELECTION

In addition, announcements of the November 2016 election were posted on HCBA social media (Facebook/web) – for the membership.

Date: October 1, 2016 at 10:29:04 PM PDT

To: "humboldtbeekeepers@yahoogroups.com" <humboldtbeekeepers@yahoogroups.com>

Subject: 2016 Announcement to the HCBA Membership: Nominations & Election of officers, HCBA

To: Humboldt County Beekeepers Association (HCBA) Members

Re: 2016 HCBA Nominations and Election - Board of Directors/Officers

Date: Saturday, 1 October 2016

The 2016 Humboldt County Beekeepers Association Board of Directors Election is coming up. The official period for nominations to be submitted starts Saturday, 1 October 2016 through to the general meeting on Thursday, November 3, 2016. (Nominations will be accepted at the Thurs., Nov 3 on the meeting floor prior to the vote). The election will be held at the General Meeting, Thursday, November 3 2016. The Humboldt County Beekeepers Association is a non-profit 501c3 organization.

There are two general director positions on the Board, and office of the President of the Association is up for re-election. We are also searching for an Assistant Secretary. If you have a nomination or if someone you know is interested in getting involved please send an email to Laurie Neville (Secretary) at Lnevillervr@gmail.com. A copy of the bylaws, which provides details as to responsibilities of board officers, can be downloaded from the HCBA website at <http://humboldtbeekeepers.org/bylaws.pdf>

We welcome you to attend a board meeting if you are interested in participating on the HCBA Board of Directors, the commitment is worthwhile, not too time consuming, and considering the service to bees and beekeepers, very rewarding. The next Board Meeting is scheduled for Tuesday, October 4, 2016. New officers & board members would begin their post at the first board meeting on Tuesday, January 3, 2017.

A copy of this announcement is attached in PDF format for downloading.

On behalf of the HCBA Board of Directors, thank you for your consideration.

Laurie E Neville, HCBA Secretary

Lnevillervr@gmail.com