

**HUMBOLDT COUNTY BEEKEEPERS ASSOCIATION
BOARD MEETING MINUTES
WEDNESDAY, 1 MAR 2017**

Location: Conference Room, Humboldt County Agriculture Department, 5630 South Broadway, Eureka, CA

Time: 12:30 pm, adjourned 2:45 pm

Board members present: Justin Reeve, President (760) 505-9021 (justinmreeve87@gmail.com); Janelle Bucklin, Treasurer (mommy2anni@gmail.com); Laurie Neville, Secretary (OMR_Bees@iCloud.com); Co-chair Board; Robin Gereck (bizzybawdy@yahoo.com)

Absent: Jamie Bucklin, Vice-President (707-845-3362), (jamiEBucklin@yahoo.com) Britt Frey (boldagain@icloud.com, Paul Leslie (humboldthoneywine@yahoo.com)

Public members or HCBA members present: Jeannine Kaprielian, Brad Woodward, Linnette Woodward.

Reference documents: (1) Proposed April agenda (HCBA_APR_2017_AGENDA.pdf) (2) MAR 2017 Minutes (HCBA_MAR_2017_MINUTES.pdf),

Action Items:

- 1. Agenda approved for this meeting (April 5, 2017)**
- 2. Minutes for Wed, March 1, 2017 minutes approved as presented**
- 3. Public general comment**
 - a. Pres. Justin Reeve requested and received catalogs and other equipment donations from bee supply companies for prizes at the HCBA general meeting raffles.

Items for discussion (Public comment requested at start of each item)

- 4. Treasurer's Report (J Bucklin)**
 - a. General liability insurance was paid for 2017, DNO liability is still pending.
 - b. BeeFest budget approval requested, it was moved and seconded to set at \$3500.00
 - c. A Coast Central Credit Union debit card was approved to authorize acquisition of a debit card to facilitate payments.
 - d. The Board approved the amount of \$200.22 to Janelle Bucklin for reimbursement of paying web hosting fees.
 - e. The Board approved adding President Justin M Reeve (4518 Valley West Blvd, Arcata, CA 95521) as a co-signer on the Coast Central Credit Union checking account.
 - f. It was approved to remove Jamie Bucklin as a co-signer on the Coast Central Credit Union Account.
- 5. Status of website re-design with Ellen Cotes, Eureka Media (L Neville)** A site map provided by Ellen Coates for the website was circulated. She is working on the layout, it is estimated it will be ready and launched in late March or early April.
- 6. Status of HCBA table at Arcata Seed/Plant Exchange (J Reeve) - Date of event: Sat, Mar 25, 2017**
 - a. Justin Reeve is coordinating this community presence and it will include a HCBA table with distribution of flyers on BeeFest, HCBA brochures, flower seed packets and other information.
 - b. Volunteers need to be recruited, via postings on FaceBook, Yahoo and at General Meeting on Mar 3. Justin and Janelle will work with this.
 - c. Seed packet envelopes, and a stamp will need to be ordered. Justin and volunteers will organize.

7. HCBA Brochure Revision (L Neville)

- a. Printing of revised HCBA Brochures needs to be finalized, a smaller printing of 100-150 estimated in time for Seed/Plant Exchange event. New logo design and other details are pending, so a larger print run of the brochures will be done later.

8. Bee Fest 2017 (Bucklin/Reeve) Status/date/planning/dates/partnerships

- a. The venue is the Adorni Center, the theme is “ Long Live the Queen”, scheduled for May 13, 2017, public hours from 10 am to 6 pm (set up starting at 8 am, vendors arriving at 9 am); clean up between 6 pm and 7 pm.
- b. Adorni staff providing advertising, marketing and promotion, the venue includes kitchen, dining area, separate room facilities for workshops, main area for vendors.
- c. Status of stage and additional tables pending.
- d. Budget proposal/projections:
 - i. Proposed budget for BeeFest is set at \$3500.00.
 - ii. Limited edition special BeeFest event t-shirts pending, potentially with Lorna Brown design; costs and details being explored

9. Fundraising products: T-shirts (with a new HCBA logo and /or art) and other items; need cost-benefit review, price options and careful size estimation for budget consideration. Shawn Griggs with Red Eye Laboratory suggested (Woodwards), Jeannine Kaprielian said she'd check with “Friends of the Dunes” as to their graphic design and t-shirt sources

10. New HCBA logo design briefly discussed, options and designers need to be explored. The logo would need to be reproduced for print materials as well as web and other products. Janelle Bucklin and Justin Reeve working with this.

11. Swarm List 2017 - J Reeve, B. Woodward & P Leslie (absent) –

- a. It was voted in 2016 that swarm response list participants would pay \$5.00 to be on list, this was confirmed for 2017.
- b. Paul Leslie agreed to field the applicants and maintain the signups and list. A Swarm Response form (L Neville provide) and liability waiver (Janelle Bucklin sourced) will be provided. The waiver is for clarifying swarm respondents are not affiliated with the HCBA. The form and waiver will be downloadable and posted on the website and on social media (Facebook) and the Yahoo listserve. The applicants directed to send the forms by April 7 with \$5.00 donation to: **Swarm List Coordinator, C/O Paul Leslie, Humboldt Honey Wine, 723 3rd Street, Eureka, CA 95501 at (707) 599-7973**

12. Status of pending Guest speakers (Bucklin/Gereck on contacted individuals (/Rose et al/ Seth Rick) and further discussion/planning. Robin Gereck noted she had not had contact yet with Seth Rick, Jamie noted that Jeremy Rose is interested, and will respond with potential dates of availability. To note: It was clarified that Jamie would lead the next General meeting (Thurs, May 6) on equipment, hives, lighting smokers etc. with equipment demonstrations and woodware.

13. Planning for community/merchant-based fundraising/outreach events for 2017 (excluding Bee Fest and including Eureka Natural Foods event/etc. fairs, schools, clubs) – use of demonstration hive and other materials to be discussed at next meeting, due to time limits at this meeting.

14. Status of pending workshops (Topics/calendar dates) further discussion/planning needed, not covered at this meeting due to time limits

15. Clarify topics for consideration at next Board Meeting (Wed., 3 May 2017 12:30 p.m.)