

**HUMBOLDT COUNTY BEEKEEPERS ASSOCIATION
BOARD MEETING MINUTES, WEDNESDAY, 5 APR 2017**

Location: Conference Room, Humboldt County Agriculture Department, 5630 South Broadway, Eureka, CA

Time: Called to order at 12:30 pm, adjourned 2:45 pm

Board members present: Justin Reeve, President (760) 505-9021 (justinmreeve87@gmail.com); Janelle Bucklin, Treasurer (mommy2anni@gmail.com); Laurie Neville, Secretary (QMR_Bees@iCloud.com); Robin Gereck (bizzybawdy@yahoo.com) Co-chair Board;

Absent: None

Public members or HCBA members present: Jeannine Kaprielian, John Winzler.

Reference documents: (1) Proposed May agenda (file: HCBA_MAY_2017_AGENDA.pdf) (2) April 2017 Minutes (file: HCBA_APR_2017_MINUTES.pdf),

Action Items:

1. **Agenda approved for this meeting (May 3, 2017)**
2. **Minutes for Wed, April 5, 2017 approved as presented**
3. **Public general comment**
 - a. Jeannine Kaprielian requested HCBA presence at the Peninsula Health and Safety Fair, scheduled for 6 May (9am-12pm) at the Manila Community Resource Center – The Board approved this activity, but need to identify people to be there. Jeannine will not be able to be present at it.

Items for discussion (Public comment requested at start of each item)

4. **Treasurer's Report** (Janelle Bucklin)
 - a. Current balance \$5500.00, Please refer to the HCBA Profit and Loss Statement and Balance Sheet for details on the HCBA expenditures/balances
 - b. BeeFest budget, as approved at last meeting, re-confirmed at \$3500.00
5. **HCBA Logo redesign** (Janelle Bucklin) Lotus Mountain Design (Ferndale) recommended for products. Paul recommended Sonny Wong graphic designer at Artlife for logo (Email: sonnywong001@gmail.com, tel (707) 845-2304)
6. **Status of website re-design with Ellen Cotes, Eureka Media** (L Neville) The new site is still underway, sections are still being updated, the process is moving slower than expected, with expertise being donated, likely the first phase will be completed by mid-April. Hoping it will be live before end-April.
7. **Status of HCBA table at Arcata Seed/Plant Exchange, Arcata Community Center (J Reeve) –**
 - a. Date of event: Sat, Mar 25, 2017 and featured HCBA table with distribution of flyers on Beefest, HCBA brochures, new flower seed packets (380 made up – approx 200 remaining) and other information. Volunteers included Chris Lawson, Taylor Powell, Summer Dougherty and Sara Dawson. The event was very successful, a lot of contact with the public on bee issues. Overall attendance at the event was estimated at 2000 people. There is an opportunity for “workshops” at the event, Justin suggested holding workshop activity next year.
8. **2017 Swarm list** – Status (Paul Leslie) 22 beekeepers have signed up to be on the Swarm List to date. After 4/8/2017 sign ups will be included on website, but not on list to agencies. Paul will input and revise 2016 Excel list with new applicants. All who have signed up paid \$5.00, filled application form and signed liability waiver releasing HCBA, also statement noting that beekeepers on list are not representing HCBA.

9. **Fundraising products:** HCBA T-shirts, hats, etc. pending budgetary constraints, etc Board will determine by vote items to be produced.

10. **Bee Fest 2017 (Bucklin/Reeve) *Status & planning update***

- a. Venue recap: The Adorni Center, the theme is “ Long Live the Queen”, scheduled for May 13, 2017, public hours from 10 am to 5 pm (set up starting at 8 am, vendors arriving at 9 am); clean up between 6 pm and 7 pm.
- b. Vendors: nine so far have committed, still soliciting. Send ideas for vendors to Justin/Janelle. Vendor packages available to present to businesses.
- c. Posters for posting and artwork completed – includes “Save the Date”, Call for Artists (Adult and child competition), and the main Bee Fest 2017 poster.
- d. Limited edition special BeeFest event t-shirts pending, potentially with Lorna Brown design; costs and details being explored
- e. Bee Fest 2017 Facebook page is live
- f. Soliciting donations from local businesses, most of these donations being incorporated into themed gift baskets (i.e. “Gardener” “Beekeeper”, “Kitchen” etc. Send ideas to Janelle.
- g. Missy Bee will manage the honey tasting contest.
- h. Robin Gereck suggested as lead for managing kitchen and visitor services
- i. Observation hive, need two people at all times. Specific scheduling.
- j. HCBA table: 2 or more people, provide general information, selling t-shirts, etc
- k. Raffle: Trying to confirm Gail Coonen to oversee this...
- l. Mead display: one day license possible from ABC, open 9-noon (Janelle will contact / inquire). Humboldt Honey Wine would be holding tasting and or selling depending on permit, etc.
- m. Paul L suggested cotton candy, possibly made with “honey” sugar...a moneymaker
- n. Volunteers are being encouraged, led by Janelle, Volunteer sign up will be posted on FaceBook, Yahoo, and encouraged periodically and at meetings...Send all volunteer inquiries to Janelle.
- o. Jacoby Creek Kindergarten students/with play on bees/costumes: need to determine if possible, Britt to check with teacher.

11. **Status of pending Guest speakers:**

- a. **Queen-rearing workshop with Jake Yarish (San Diego/Kona Queens background)**, possibly for September, Jamie B is following up.
- b. **Michael Mesler – Native bees (possibly Nov?) need to approach**
- c. **Dick La Forge** – Bee health, pathogens, disease, treatment options – suggested for August (Laurie will confirm)
- d. **Kim McFarlane**, Director of Friends of the Dunes, talk on native Silver Bee. (Jeannine Kaprielian will inquire with Kim)
- e. **Grad Student** of Mesler an option, need to talk to Michael.
- f. **Seth Rick** Jeannine K noted that may be open to speak on his experience with beekeepers in Rwanda. She will talk to him.

12. **Planning for community/merchant-based fundraising/outreach events for 2017 (excluding Bee Fest and including Eureka Natural Foods event/etc. fairs, schools, clubs) – Events representing HCBA need Board approval:**

- a. **Outreach materials are being assessed, and are getting organized, brochures and flyers** (Thank you Janelle B for improvements so far)
- b. **New materials discussed:** replace enlarged pictures of bees, etc It would be good to have a lg bee diagram, The state and national organizations have resources for clubs, some are free- need to check
- c. **Schools:** Coming up:
 - i. **Jamie B** with **Pacific Union “Visiting Professionals Day”** on May 25 with observation hive.
 - ii. **Britt F** with **City of Blue Lake Elementary School** (Date ?)